

FRAME

Fostering Regional
Advancement and Market
Expansion of Audiovisual SMEs
in the South Adriatic



SMART

FRAME – Fostering Regional Advancement and Market Expansion of Audiovisual SMEs in the South Adriatic – is a project founded by the European Union under the Interreg IPA South Adriatic Programme 2021-2027.



Duration

start date - end date

01.07.2025 – 31.12.2027

Main Goal

The main goal of the FRAME project is to strengthen the sustainability, cooperation, and international competitiveness of small and medium-sized enterprises (SMEs) operating in the audiovisual sector in the South Adriatic area, by fostering cross-border collaboration, supporting the co-development of audiovisual works, and building a structured and long-lasting transnational film ecosystem.



Total budget

865.090,06 €

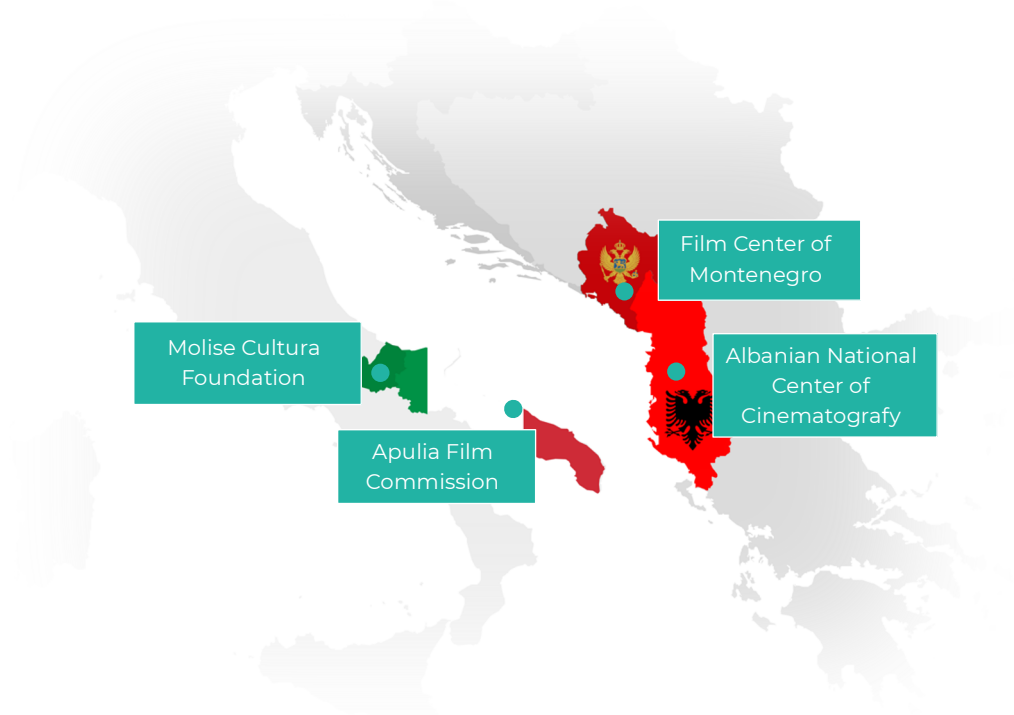


EU funding

712.055,95 €

Project Partners

- Lead Partner Apulia Film Commission Foundation (Italy)
- Partner Film Centre of Montenegro (Montenegro)
- Partner Albanian National Center of Cinematography (Albania)
- Partner Molise Cultura Foundation (Italy)



Project main activities -Expected output/results

FRAME promotes cross-border cooperation in the South Adriatic audiovisual sector through integrated actions, including the establishment of a trilateral co-development film fund supporting eight joint co-development film projects between Italian, Albanian, and Montenegrin operators. Additional activities include the mapping of audiovisual SMEs, the creation of a South Adriatic network, international pitching and matchmaking activities, and an itinerant screenwriting workshop for emerging talents, all contributing to a more competitive and resilient regional audiovisual ecosystem.

Contacts

Cristina Piscitelli – Project Manager – Apulia Film Commission Foundation;

E. cristina.piscitelli@apuliahfilmcommission.it

Aleksandra Božović – Managing Director – Film Centre of Montenegro;

E. info@fccg.me

Rina Plaku – Executive Director – Albanian National Center of Cinematography

E. rina.plaku@qkk.gov.al

Francesco Niro – Head of Exhibitions Office – Molise Cultura Foundation

E. allestimenti@fondazionecultura.eu